

## THE BENEFITS OF MICROSEAL

*are the ones you'll never see*

MicroSeal is a fiber and fabric protectant that's been used worldwide for over 30 years. Its many benefits include:

### **Environmentally safe**

EPA-rated safe, non-toxic and non-allergenic;  
California VOC compliant

### **Permanent stain Resistance**

Protects all fabrics and fibers from permanent stain damage and will endure frequent professional cleanings

### **Will Not Alter Colors or Textures**

Utilizes proprietary nanotechnology; colors and textures remain unchanged

### **Penetrates & Seals All Fiber Types**

Wools, cottons, silks, synthetics, suedes, and most smooth-finished leathers

### **Can Be Applied with Confidence to Heirloom Fabrics & Fibers**

Will not seal in existing soil or stains

### **Extends Lifespan**

Strengthens all fabrics & fibers while bolstering wear integrity

Tested & Proven by Independent Laboratories  
Boeing Aerospace in Seattle • Chalfield Applied Research Labs in London • Commercial Testing Company in Georgia • Certified Testing Labs in Georgia • Centre D-Essale Aeronautique de Toulouse in France • Forensic Testing Labs in Georgia • U.S. Testing Company in Los Angeles  
• TRI/Environmental Inc. Texas

## A RELATIONSHIP THAT'S

*to your benefit*

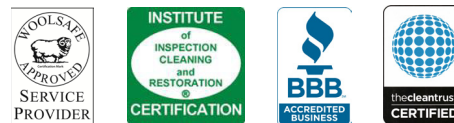


[www.HansenSteamway.com](http://www.HansenSteamway.com)

Hansen Steamway is a professional full-service carpet, floor and fabric care company serving Sevier and surrounding counties. Hansen Steamway has been in business since 1996.

At Hansen Steamway, we take pride in our reputation, experience, education, systems, and guarantee. Hansen Steamway is a IICRC Certified Firm, The world's most recognized body of certification for carpet and upholstery cleaners. We hold multiple cleaning technician certification.

You can depend on Hansen Steamway for  
**Carpet Cleaning & Repair, Upholstery Cleaning, Oriental and Area Rug Cleaning, Fiber and Fabric Protector, Tile & Grout Cleaning and Sealing, Natural Stone Care, Hardwood Cleaning, Urine Damage Treatment, Water Damage.**



**(865) 453-5624**



FABRIC & FIBER PROTECTION  
THAT IS SAFE ENOUGH FOR ALL

*your treasures*

**THE PERMANENT  
PROTECTANT.  
NON-TOXIC,  
NON-ALLERGENIC**

*& non-worry*



PERMANENT FABRIC PROTECTION

**MICROSEAL  
of  
The Smokies**

Serving Sevier, Jefferson and Cocke Counties

**(865) 453-5624**



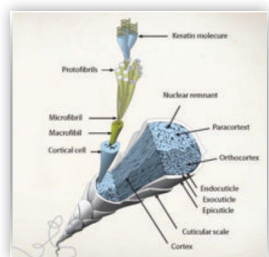
YOU'VE GOT EVERYTHING PERFECT

*Now keep it that way*

Your home, boat and vehicle are significant lifestyle investments. Keeping their fabrics, carpeting and other fibers safe from stains, sun fade, and even excessive wear isn't something you want to worry about. That's why protecting them with MicroSeal is a smart decision. It's the industry-leading protectant that actually seals and protects from the inside out.

ENGINEERED TO PROTECT

*Designed to be safe*



MicroSeal was created in England over thirty years ago as a proprietary permanently replenish the naturally-protective properties that a sheep produces for its own coat. Unlike the typical protectant that only coats the fiber and then breaks up easily, it penetrates the fiber to its inner core and stain protection, MicroSeal provides substantial sun fade resistance and the environmentally-friendly formula is completely biodegradable and is medically rated non-toxic and non-allergenic.

IT'S AN INVESTMENT

*worth comparing*

When considering MicroSeal vs. other fabric and fiber protectants, find out if they offer these advantages:

- Penetrates fibers & survives for years of protection.
- Independent laboratory verification that it reduces sunfading by nearly 100% on most fabrics.
- Won't shrink or stain fabrics and fibers.
- Increases wear resistance.
- Reduces smoke density and flame spread if fabric or fiber catches on fire.
- Mildew and static resistant.
- Attaches only to fibers and will not seal in stains.
- Does not damage woodwork, metal, paint or glass.
- Safe for the environment.
- Can be used on any material with fibrous nature including suedes and smooth-finished leathers.
- Is non-allergenic and non-toxic.

MICROSEAL PROTECTS

*more than you'll believe*

MicroSeal is the specially-formulated protectant that can be applied to a variety of products. It provides fabric and fiber protection to:

**Carpeting**

Protect your investment from the very start

**Fine & Heirloom Rugs**

Extends the lives of these precious valuables

**Upholstery & Window Treatments**

Prevents staining and soiling

**Leather & Suede**

Natural and man-made fibers

**Treasured Garments**

Protection for personal items also

**Silk & Lace**

And other fine fabrics

**Quilts, New Mattresses & Bedding**

Protect your home's investment

**Automobiles, Boat,  
Motor Coach & Aircraft Interiors**

MicroSeal can stand up to the harshest of environments and situations

